

MACH University

Where learning more means earning more

MACH Software clients from around the country will join DMA associates in Cincinnati, Ohio on Sept. 9-11 for MACH University, a yearly conference that focuses on MACH Software best practices.

Session topics will range from Accounting to Websites Integration and will cover all major multichannel disciplines of Call Center Operations, Sales & Marketing, Warehouse Management and Purchasing. One special area of focus this year will be the hot topic PCI Compliance Best Practices.

Besides the educational sessions, MACH Software will hold roundtable discussions where clients can share challenges and successes with other clients and multi-channel experts. Attendees will take a field trip to a MACH Software customer warehouse to see first hand the use of wireless handhelds throughout the operation. Guest Speakers and MACH associates will facilitate the three day event.

For more information about the MACH University Conference, contact Larry Maher at Data Management Associates 1-800-660-1275 Ext. 204.