



MACH Software System Overview

MACH Software is a fully-integrated Windows Browser-based GUI client connected to your in-house Windows NT or Unix server, designed to meet the order processing, purchasing, inventory management, marketing and accounting requirements of today's multi-channel operation.

Data Management Associates, Inc., developer of MACH Software, specializes in enterprise software for the multi-channel marketplace including mail order, catalog, Internet and retail point of sale with real-time interfaces available for your websites and call centers.

The most efficient use of today's windows browser user interface is in MACH Software. The software operates in all of the most popular environments including Windows NT 2003, 2008, Unix/AIX and Linux.

MACH Software offers fully integrated programs for the Call Center, Warehouse Management, Marketing and Promotion Analysis, Complete Financials, e-Commerce and POS. The system includes Order Entry via phone, fax, third party call center or Internet (real-time or batch), Credit Card Processing (real-time or batch), Picking Document Generation, Integrated Manifesting, Inventory Control, Purchasing, Receiving and Put Away, Sales Analysis, RFM Analysis and List Management, Business Intelligence, Accounts Receivable, Accounts Payable, General Ledger, Financial Reporting and Ad-hoc database reporting tools.

Special capabilities include batch and real-time website & third party call center interfaces, real-time over IP credit card processing, variable item exploding kitting, assembly, personalization, continuity programs, gift certificate tracking, serial number tracking, rental list management and telemarketing with custom modifications available to enhance the uniqueness of each client's business.

"It was great to come into work and not worry about the system breaking down. Instead, we could concentrate on better ways to market our products and deliver excellent customer service."

JB Brenner, CEO, Jack's Pets and Aquariums

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